

# MasterLink

*Work Automation & Simplification*

MasterLink Corporation  
3649 All American Blvd., Orlando, FL 32810-4726  
407/299-3900 • Fax 407/299-8200 • E-mail: atek@gdi.net

Mr. Gary Mann, President Commercial Systems Group  
Lockheed Martin Information Systems  
12506 Lake Underhill Road, MP 856  
Orlando, Florida 32825

Reference: MasterLink Corp., the workflow  
Automation management  
Company

Dear Mr. Mann,

We are contacting you for an appointment to discuss MasterLink®, our work process automation & simplification technology product and Commercialization of it by Lockheed Martin.

After completing a Proprietary Information Agreement with your company, We excited certain elements of your organization, none of which have funding or partnership authority. We understand this is your area of responsibility. We really appreciated several people's attempts at trying to find a way to slide us into a project (COTS regulations & authority constraints prevented this). Among the encouraging comments from Lockheed personnel were:

- ♦ You have a very good architecture.
- ♦ We have projects both short and long range where your product will fit, when completed.
- ♦ You guys have substantial AI behind you -our AI group does not.
- ♦ We could make use of the cost control and the "what if" capabilities of MasterLink.
- ♦ If the company doesn't move on this could I invest?

We are in last stage development and desire a strategic partner to:

1. Fund the physical architecture design, construction, and testing of an initial vertical market implementation.
2. Benefit from utilization of the product in house and by its commercialization.
3. Work with MasterLink on other vertical market work domains Lockheed Martin might wish to pursue.

The delivery and why we should meet:

- ♦ MasterLink has produced an object oriented logical design, for a process centered and knowledge based intelligent system that uses end user controlled agents in a unique way to automate and simplify work, and workflow management.
- ♦ We are in a position to deliver to you this intellectual asset and provide the key powerhouse personnel to implement the concepts architecturally to allow you to maximize its generic reuse across the Lockheed Martin enterprise, and across multiple vertical domains.
- ♦ Lockheed will have a fully integrated system with reusable frameworks and components (instead of patchwork software that can, and frequently does, get out of control).
- ♦ Using the initial vertical market implementation alone will return your investment.

Exhibit 2 B

Tel No. 306-1700  
Fax 306-1204

**We are confident the attached addendum will prove thought provoking and here is why:**

- ♦ **Existing systems are data centric and inhibit the free flow of pertinent and appropriate information to the individual performing the task.**
- ♦ **Please see the attached endorsement from Mr. Phillip Crosby.**
- ♦ **No other software system accommodates the needs of management and the work force as thoroughly as MasterLink.**

**We have organized a support team with extraordinary credentials. These include advanced agent technology and OO architecture. This support team is available to complete and subsequently advance implementation at Lockheed Martin. After concluding this phase, MasterLink Corporation, the work flow automation company ,will be in a position to extend marketing and installations in other work domains.**

**We are looking forward to meeting with you and having the opportunity to discuss the MasterLink offering with you. We have identified several strategic partner candidates. We sense that Lockheed Martin represents the best opportunity to achieve a mutually beneficial partnership.**

**Sincerely,**

**Kent A. Weisner, CEO  
MasterLink Corporation**

**cc: Mr. John D. Hartman, CTO  
cc: Mr. Garry Fenimore, President**

**Enclosures: 5 pages**

## **ADDENDUM**

### **Benefits of Object Orientation**

When implemented correctly, the benefits of object orientation will be achieved. The key to successfully working with this technology is to understand how the technology is best applied. With vision and forethought, the benefits of object orientation are:

- Increased productivity.
- Save the time it takes to bring an application to market.
- Save development costs.
- Software can be reused in many applications.
- More reliable systems that require less maintenance.
- Software that is more flexible and extendable.
- Less complicated designs that follow a more natural method of thinking.

The biggest problems companies encounter when working with object oriented technology is:

- Not realizing that there are up-front costs before back-end benefits are achieved.
- That 'bang-for-the-buck' benefits stem from software reuse.
- That software reuse comes from building and/or purchasing a foundation of reusable software.
- Having knowledgeable personnel that understand the technology.

Businesses need to understand, that although there may be up-front costs, and a longer period of time is required to get the technology off the ground, at the end of the day, they will reap many benefits by using object oriented technology.

Tel No. 306-170

Fax 306-1204

Melanie  
Julie

Office copy

# MasterLink

Work Automation & Simplification

MasterLink Corporation  
3649 All American Blvd., Orlando, FL 32810-4726  
407/299-3900 • Fax 407/299-8200 • E-mail: atek@gdi.net

Mr. Gary Mann, President Commercial Systems Group  
Lockheed Martin Information Systems  
12506 Lake Underhill Road, MP 856  
Orlando, Florida 32825

Reference: MasterLink Corp., the workflow  
Automation management  
Company

Dear Mr. Mann,

We are contacting you for an appointment to discuss MasterLink®, our work process automation & simplification technology product and Commercialization of it by Lockheed Martin.

After completing a Proprietary Information Agreement with your company, We excited certain elements of your organization, none of which have funding or partnership authority. We understand this is your area of responsibility. We really appreciated several people's attempts at trying to find a way to slide us into a project (COTS regulations & authority constraints prevented this). Among the encouraging comments from Lockheed personnel were:

- ♦ You have a very good architecture.
- ♦ We have projects both short and long range where your product will fit, when completed.
- ♦ You guys have substantial AI behind you -our AI group does not have it.
- ♦ We could make use of the cost control and the "what if" capabilities of MasterLink.
- ♦ If the company doesn't move on this could I invest?

complete  
in priority

Behavior  
controlled  
agents

We are in last stage development and desire a strategic partner to:

1. Fund the physical architecture design, construction, and testing of an initial vertical market implementation.
2. Benefit from utilization of the product in house and by its commercialization.
3. Work with MasterLink on other vertical market work domains Lockheed Martin might wish to pursue.

The delivery and why we should meet:

- ♦ MasterLink has produced an object oriented logical design, for a process centered and knowledge based intelligent system that uses end user controlled agents in a unique way to automate and simplify work, and workflow management.
- ♦ We are in a position to deliver to you this intellectual asset and provide the key powerhouse personnel to implement the concepts architecturally to allow you to maximize its generic reuse across the Lockheed Martin enterprise, and across multiple vertical domains.
- ♦ Lockheed will have a fully integrated system with reusable frameworks and components (instead of patchwork software that can, and frequently does, get out of control).
- ♦ Using the initial vertical market implementation alone will return your investment.

**We are confident the attached addendum will prove thought provoking and here is why:**

- ♦ **Existing systems are data centric and inhibit the free flow of pertinent and appropriate information to the individual performing the task.**
- ♦ **Please see the attached endorsement from Mr. Phillip Crosby.**
- ♦ **No other software system accommodates the needs of management and the work force as thoroughly as MasterLink.**

**We have organized a support team with extraordinary credentials. These include advanced agent technology and OO architecture. This support team is available to complete and subsequently advance implementation at Lockheed Martin. After concluding this phase, MasterLink Corporation, the work flow automation company ,will be in a position to extend marketing and installations in other work domains.**

**We are looking forward to meeting with you and having the opportunity to discuss the MasterLink offering with you. We have identified several strategic partner candidates. We sense that Lockheed Martin represents the best opportunity to achieve a mutually beneficial partnership.**

**Sincerely,**

**Kent A. Weisner, CEO  
MasterLink Corporation**

**cc: Mr. John D. Hartman, CTO  
cc: Mr. Garry Fenimore, President**

**Enclosures: 5 pages**

## **ADDENDUM**

### **Benefits of Object Orientation**

When implemented correctly, the benefits of object orientation will be achieved. The key to successfully working with this technology is to understand how the technology is best applied. With vision and forethought, the benefits of object orientation are:

- Increased productivity.
- Save the time it takes to bring an application to market.
- Save development costs.
- Software can be reused in many applications.
- More reliable systems that require less maintenance.
- Software that is more flexible and extendable.
- Less complicated designs that follow a more natural method of thinking.

The biggest problems companies encounter when working with object oriented technology is:

- Not realizing that there are up-front costs before back-end benefits are achieved.
- That 'bang-for-the-buck' benefits stem from software reuse.
- That software reuse comes from building and/or purchasing a foundation of reusable software.
- Having knowledgeable personnel that understand the technology.

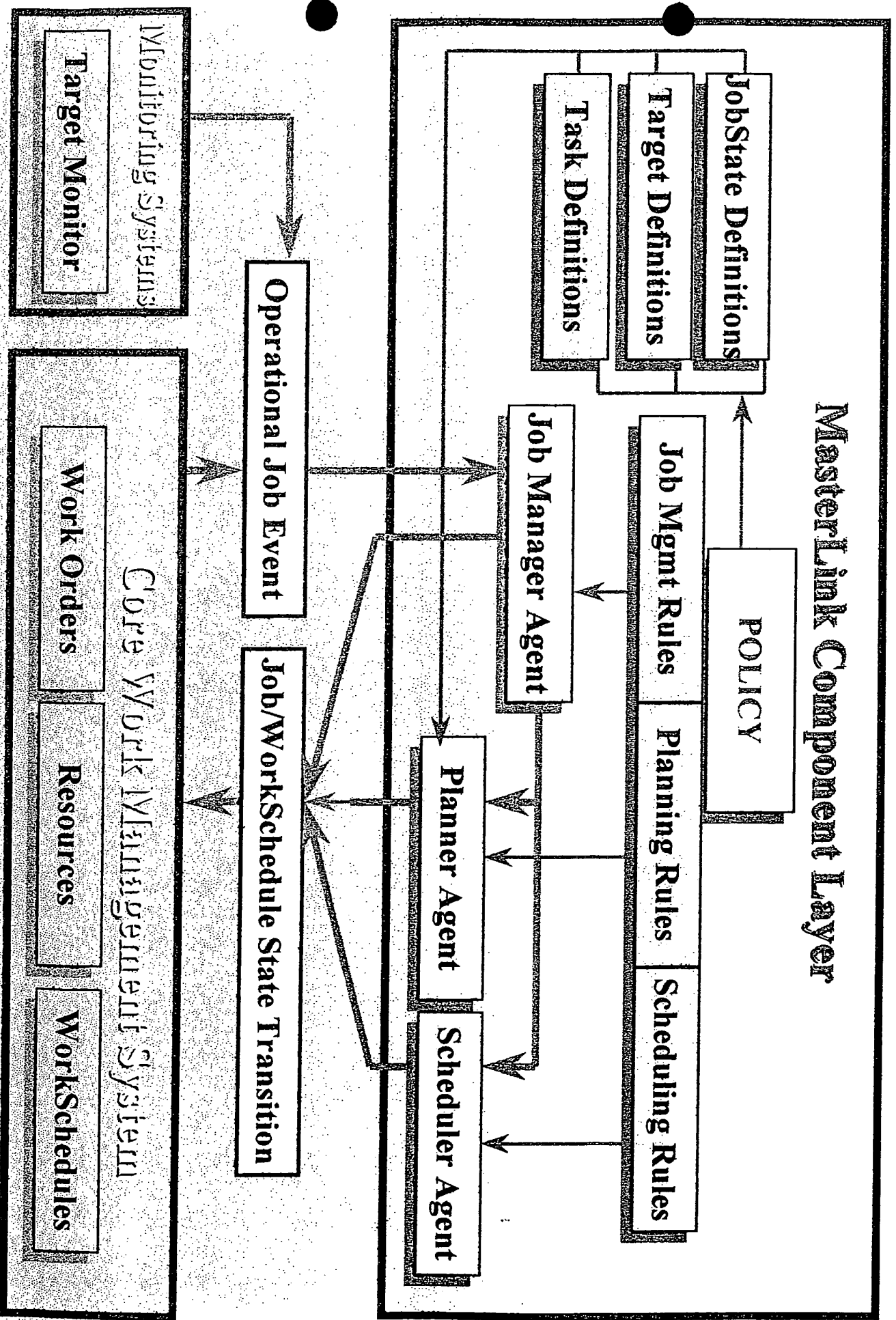
Businesses need to understand, that although there may be up-front costs, and a longer period of time is required to get the technology off the ground, at the end of the day, they will reap many benefits by using object oriented technology.

## **MasterLink is:**

**“A computer era breakthrough that lets management manage the operation while the work force has the information to be fully utilized.”**

**Philip Crosby, Author**

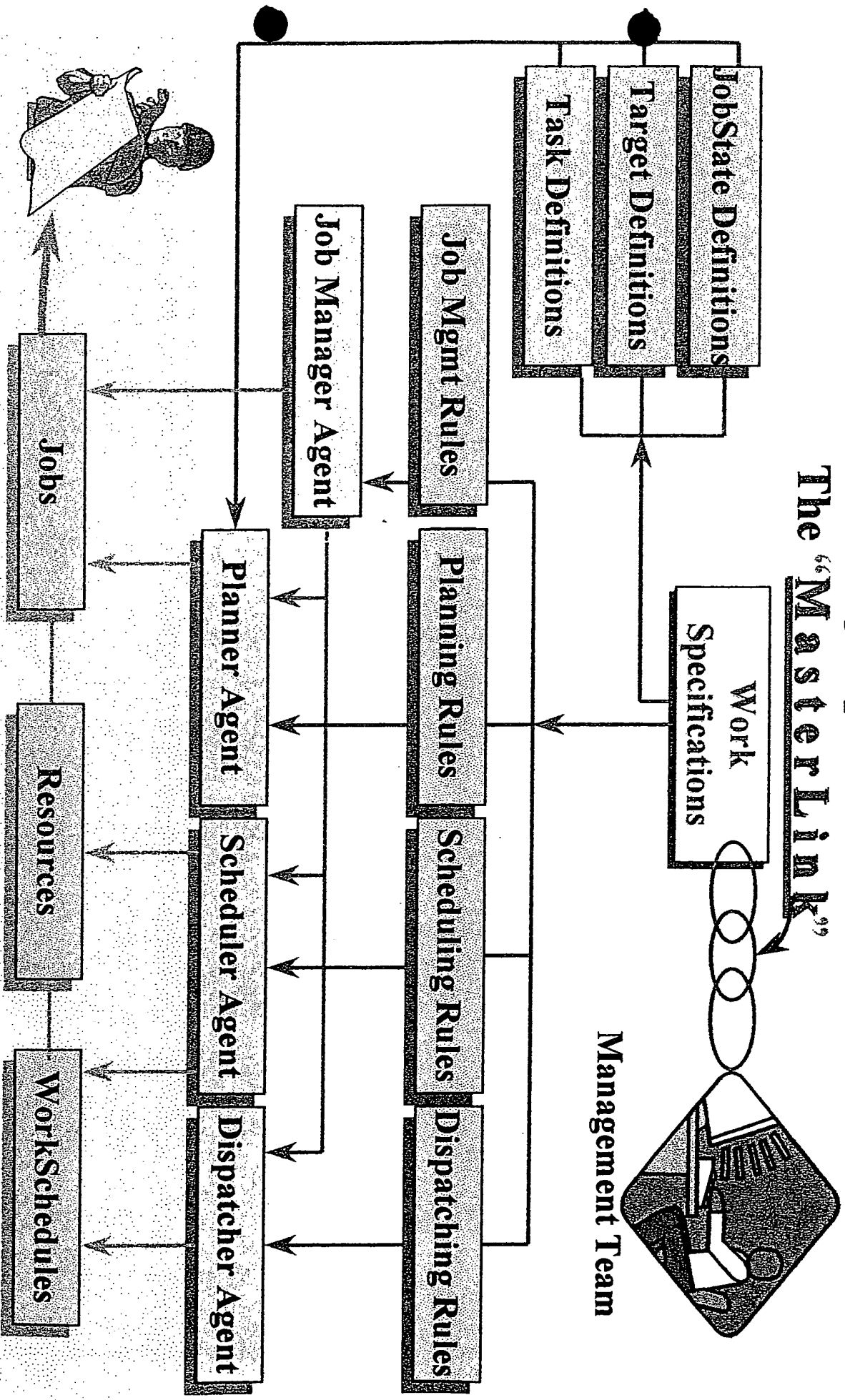
# System Architecture Overview





# Work Force Optimization Through Specification

## The “MasterLink”



# Knowledge-based Specification Implementation

① Implementation



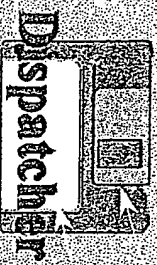
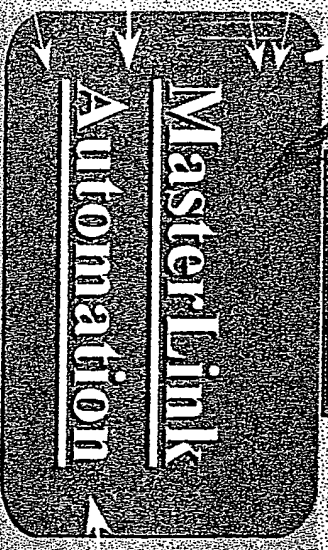
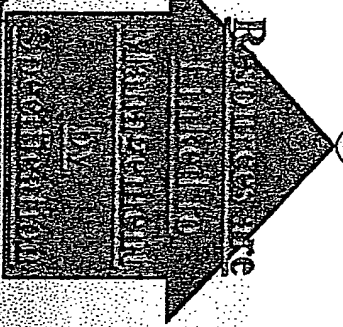
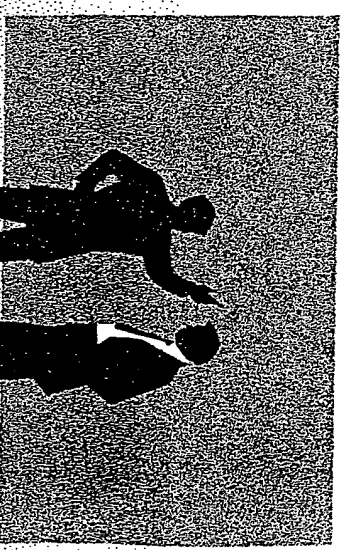
Implements  
Work  
Policy...  
NOW!

② Skill Worker

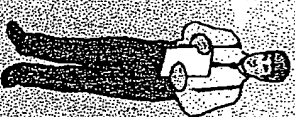


Better  
Execution

③ CUSTOMER  
is Served...  
Better!



Agents



Exception  
Handler